

Activate your data for AI innovation

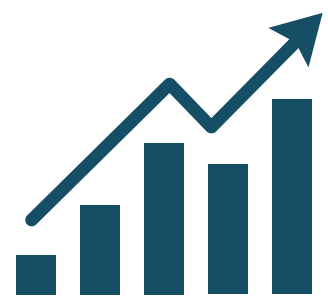
Unify your data, unlock its full potential, and rise above silos to drive creativity, build innovative solutions, and free up resources for what matters most. With unified tools like Microsoft Fabric and Azure Databricks, you can streamline processes, enhance decision-making, and make your data truly work for you:



Access your data where it is: Simplify analytics, eliminate inefficiencies, and ensure your data is prepared to fuel future innovations.



Democratise your data: Empower your entire organisation with self-service analytics tools to turn unified data into meaningful solutions.



Analyse your data using natural language: Leverage conversational AI to explore data intuitively and uncover actionable insights



Securely share insights: Enable seamless collaboration while protecting sensitive information to maintain trust and compliance.



Up to **30%** Banks using generative AI can achieve a 22-30% productivity improvement, translating to a 6% increase in revenue

